ABOUT FACE:
THE SUPERMODELS, THEN AND NOW

A Film by Timothy Greenfield-Sanders

TRT: 01:08:25

SUNDANCE FILM FESTIVAL SCREENINGS

DOCUMENTARY PREMIERES

Sun. January 22, 2:30 p.m. MARC Theatre, Park City
Mon. January 23, 8:30 a.m. Prospector Square Theatre, Park City
Tues. January 24, 9:30 a.m. Holiday Village Cinema II, Park City – Press Screening
Wed. January 25, 3:00 p.m. Screening Room, Sundance Resort
Thurs. January 26, 11:30 a.m. Library Center Theatre, Park City
Fri. January 27, 9:30 p.m. Rose Wagner Performing Arts Center, SLC

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ABOUT FACE: THE SUPERMODELS, THEN AND NOW reunites fashion’s legendary models to reflect on their lives, careers and complex relationships with their physical appearance and the business of beauty. From our culture’s obsession with youth to substance abuse, self-esteem, race and even plastic surgery, this film explores beauty as a commodity, overnight stardom and the reinvention that can come with aging.

ABOUT FACE: THE SUPERMODELS, THEN AND NOW, set to premiere on HBO later this year, is a documentary that reveals how a handful of extraordinary women defined and redefined beauty from the 1940s through the 1980s. Shot by Timothy Greenfield-Sanders in his intimate portrait style, the film features some of the all-time most celebrated visages of the 20th century: Carol Alt, Marisa Berenson, Karen Bjornson, Christie Brinkley, Pat Cleveland, Carmen Dell’Orefice, Jerry Hall, Bethann Hardison, Beverly Johnson, China Machado, Paulina Porizkova, Isabella Rossellini and Lisa Taylor.

The film also includes special appearances by Kim Alexis, Nancy Donahue, Esmé, Eileen Ford, Dayle Haddon, Cheryl Tiegs, Christy Turlington Burns and Calvin Klein.
ABOUT FACE: THE SUPERMODELS, THEN AND NOW,
A NEW FILM DIRECTED BY ACCLAIMED PHOTOGRAPHER AND FILMMAKER
TIMOTHY GREENFIELD-SANDERS, EXPLORES ISSUES OF BEAUTY AND AGING
WITH LEGENDARY FASHION MODELS

HBO Documentary Premieres at the 2012 Sundance Film Festival

ABOUT FACE: THE SUPERMODELS, THEN AND NOW, a new documentary
directed by portrait photographer and filmmaker Timothy Greenfield-Sanders (“The
Black List” documentary trilogy, “The Latino List”), explores the lives and careers of
some of the fashion world’s most legendary models, highlighting the women’s complex
relationships with their physical appearance and the business of beauty.

The film, which makes its world premiere at the 2012 Sundance Film Festival, is
shot by Greenfield-Sanders in his intimate portrait style, and features in-depth
interviews with some of the most celebrated visages of the 20th century. Through
conversations with supermodels, including Carol Alt, Marisa Berenson, Karen Bjornson,
Christie Brinkley, Pat Cleveland, Carmen Dell’Orefice, Jerry Hall, Bethann Hardison,
Beverly Johnson, China Machado, Paulina Porizkova, Isabella Rossellini, Lisa Taylor
and Cheryl Tiegs, ABOUT FACE: THE SUPERMODELS, THEN AND NOW reveals the
roles these women played in defining — and redefining — beauty over time.

“The key to beauty is always educating yourself, always learning something
new,” says Cheryl Tiegs. “When you get older, you build something else in your core
which goes beyond the physical, because it has to,” adds Marisa Berenson. As Jerry
Hall puts it, “Of course it’s no fun getting old and sick and dying. We all know that’s
coming and it’s a bore,” she says. “Why shouldn’t we be allowed to age? When I turned 50, I felt a sense of achievement.”

Some of the women recall how, in its early days, modeling was considered a small step above prostitution and certainly not viable as a career. Bethann Hardison quips that her mother assumed she was a hooker until she saw her in a TV commercial. “Nowadays, everybody wants their child to model,” Hardison says. “Back in the day, nobody wanted anybody to be a model!” China Machado says she was paid $100 a month when she started modeling in the early 1950s, adding “I was the highest-paid model in Europe.”

Others tell of the modeling life later in the 70’s and 80’s which include wild parties with the likes of Andy Warhol and Salvador Dali, and of models masking shyness and insecurity with rampant cocaine abuse. When drugs came on the scene, models began to look more severe and in some cases bore visible track marks on their arms. The party slowed down with the arrival of AIDS, which impacted many in the fashion industry.

The film maps the many ways the modeling business has changed, and stayed the same, through the decades. Along the way, it explores a range of issues from the American culture’s obsession with youth to substance abuse, self-esteem, race and plastic surgery. Older and wiser now, the women speak openly about fears and challenges they wouldn’t voice earlier in their careers. As Paulina Porizkova observes, self-esteem was measured very differently from today. “What people called sexual harassment we called compliments,” she says.

When asked about her views on cosmetic surgery and face-lifts, Carmen Dell’Orefice replies: “That’s a very polite way of asking me, I’m sure, ‘Have you
had a face-lift?’ Well, if you had the ceiling falling down in your living room, would you not go and have a repair?” But on the same topic, model and actress Isabella Rossellini offers a different perspective: “Is this the new foot binding? Is this a new way to be misogynist? Is this a new way to tell women that you are ugly?”

ABOUT FACE: THE SUPERMODELS, THEN AND NOW’s themes of beauty as a commodity and the pressures of overnight stardom are interwoven with a celebration of the reinvention that can come with aging. Several of the models talk about the sense of freedom, satisfaction and longevity they derive from learning to age gracefully, whether by focusing on family or new interests and business opportunities.

The film culminates in a bi-coastal group photo shoot featuring more than a dozen of the world’s top fashion models assembled in New York and Los Angeles.

ABOUT FACE: THE SUPERMODELS, THEN AND NOW also features special appearances by Kim Alexis, Nancy Donahue, Esmé, Eileen Ford, Dayle Haddon, Christy Turlington Burns and Calvin Klein.

Timothy Greenfield-Sanders is a filmmaker and photographer known for his strikingly intimate portraits of world leaders and major cultural figures. From presidents to porn stars, artists to Oscar winners, his portraits can be found in numerous museum collections, including The Metropolitan Museum of Art, The Whitney Museum and the National Portrait Gallery. His series of 700 art-world portraits is in the permanent collection of the Museum of Modern Art and the Museum of Fine Arts, Houston. Greenfield-Sanders won a Grammy Award for his 1998 documentary “Lou Reed: Rock and Roll Heart,” and his 2004 project “XXX: 30 Porn-Star Portraits,” became a bestselling book, traveling exhibition and a feature documentary. His 2008-2010 multimedia project, “The Black List,” with interviews by Elvis Mitchell featured three

HBO Documentary Films presents A Perfect Day Films Production ABOUT FACE: THE SUPERMODELS, THEN AND NOW, a film by Timothy Greenfield-Sanders. Produced by Timothy Greenfield-Sanders and Chad Thompson; Executive Produced by Tommy Walker and Michael Slap Sloane; Original music by Neal Evans, Sebastian Blanck & M.L. Perlman; Edited by Benjamin Gray; Title Paintings and Animation by Sebastian Blanck; Directed by Timothy Greenfield-Sanders. For HBO: Supervising Producer: Lisa Heller, Executive Producer: Sheila Nevins.

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HBO DOCUMENTARY FILMS
ABOUT FACE: THE SUPERMODELS, THEN AND NOW
DIRECTOR'S STATEMENT

Two years ago, on an unseasonably cold, late September night, I double parked my car and ran into a party. It was to be a quick acte de presence, just five minutes to pay my respects. Suddenly, in a Proustian moment, something in the air recalled the past. It was Revlon's bestselling “Charlie,” that “kinda fresh, kinda now, kinda new, kinda WOW” perfume that was the essence of the 1970's.

Floating around the room were a dozen gorgeous women from that “Charlie” era – the party was British hair guru Harry King’s attempt to reunite his former model subjects, now Facebook friends. As I observed these spectacular women, I remembered Irving Penn’s haughty 1947 portrait “Twelve Most Photographed Models of the Period.” But this group seemed more real, more approachable. Maybe I should shoot them; perhaps it was a film, as well.

Two months later, done up with Sandy Linter makeup, Christie Brinkley, Carol Alt, Karen Bjornson, Kim Alexis, Nancy Donahue and Dayle Hadden posed in my New York studio for the first half of a two-city group portrait. 48 hours later, Lisa Taylor, Beverly Johnson, Cheryl Tiegs, Kelly Emberg and Esmé assembled on the same grey tarp in Los Angeles. Photoshop would bring them all together.

I filmed it all, of course, mostly because I knew these women would have something to say. Sure they were legends, iconic faces to women worldwide, role models, superstars. But, more than that, they had survived the fashion world, survived the drugs, AIDS, the racism, the parties, the ups, the downs. Some had reinvented themselves, some still modeled, a few were very rich and a few were over it all.

When I looked at the captured footage and listened to the interviews, I knew I had to go deeper and older, too. I had to hear what Carmen Dell'Orefice and China Machado had to say, before it was too late. And, what about Marisa Berenson, Isabella Rossellini, Jerry Hall, Pat Cleveland, Paulina Porizkova, Christy Turlington Burns? What could Eileen Ford share in her legendary no-holds-barred style?

What was it like to be overwhelmingly beautiful? To be constantly judged on your looks, your face, your body? How did it feel when your moment passed? How far would you go to keep that beauty from fading?

Calvin Klein summed it up best: “These women, they had character, they had personality. They had something inside that came through...”

- Timothy Greenfield-Sanders
HBO DOCUMENTARY FILMS
ABOUT FACE: THE SUPERMODELS, THEN AND NOW
SUBJECTS’ BIOS

Bethann Hardison: One of a handful of African American models who changed the face of the fashion industry in the ’60s and ’70s, she later became an agent guiding the careers of some the industry’s top African American models.


Carmen Dell’Orefice: The fashion industry’s oldest working model. Featured in Vogue at age 15, and has been modeling ever since.

Carol Alt: The daughter of a working class family from Long Island, during the ’80s she appeared on more than 500 magazine covers, becoming one the most famous models of her era. At the age of 48, appeared for the first time on the cover and in a nude pictorial in Playboy.

Cheryl Tiegs: One of the ’70s most iconic models. Best known for her long-running affiliation with the Sports Illustrated Swimsuit Issue, which featured her on the cover in 1970, 1975 and 1983.

China Machado: Survived World War II-era Shanghai to become Richard Avedon’s muse. The first non-Caucasian model to appear in the pages of a major American fashion magazine, Harper’s Bazaar, and within three years became the magazine’s senior fashion editor. Now in her 80s, she is once again a fashion favorite appearing on the cover of New York Magazine’s most recent fall fashion issue and in the Fall 2011 campaign for Barneys New York.

Christie Brinkley: Best known for her three consecutive appearances on the cover of the Sports Illustrated Swimsuit Issue in the late ’70s and early ’80s, and for her long-running contract with Cover Girl, the longest of any model in history.

Christy Turlington Burns: With nearly thirty years at the forefront of the fashion industry, having graced every magazine cover from Vogue to Time, Christy Turlington Burns has established a diverse career as a model, writer, entrepreneur, spokesperson, advocate and filmmaker. Christy currently serves on the Harvard Medical School Global Health Council and as an advisor to the Harvard School of Public Health Board of Dean’s Advisors, Mother’s Day Every Day and the White Ribbon Alliance. She is currently pursuing a MPH at Columbia University’s Mailman School in New York City, where she lives with her husband - filmmaker Edward Burns - and their two children.

Dayle Haddon: In her early career, appeared on the covers of top fashion and beauty magazines, as well as the cover of the Sports Illustrated Swimsuit Issue. During Haddon’s time working for L’Oréal, sales for the Age Perfect line increased by 50%. According to The New York Times, has “shattered age taboos” with her multi-year contracts with L’Oréal and Estée Lauder.

Esmé Marshall: In her first 12 months in front of the camera, she graced 15 fashion magazine covers. For British Vogue in 1980, became the first U.S. model to pose on the Great Wall of China. Esmé mother Marjorie Beck, had been one of Coco Chanel’s favorite house models.
Isabella Rossellini: Known for her 14-year tenure as a Lancôme model, and for her quirky film and television roles. The daughter of Swedish actress Ingrid Bergman and Italian film director Roberto Rossellini, her modeling career was launched, almost by accident, at age 28, when she was photographed by Bruce Weber for British Vogue and by Bill King for American Vogue.

Jerry Hall: With her trademark long blonde hair and height of six feet became one of the most visible and photographed models of the ’70s and ’80s. From Texas, Hall rose to fame in Paris, where she became the muse for renowned illustrator Antonio Lopez. By 1977, Hall had been on forty magazine covers including Italian Vogue and Cosmopolitan. Famous for her relationships with musicians Bryan Ferry and Mick Jagger.

Karen Bjornson: Began her career in 1970 at age 18 when she became Halston’s muse, a role she enjoyed for much of her career. From 1970 until 1989 she was seen in newspapers, magazines, television commercials and runway shows. She appeared on the cover of Newsweek, Cosmopolitan, British Vogue, among other magazines.

Kim Alexis: One of the top models of the 1980s. In 1983, she became the face of Revlon’s premium Ultima II line, replacing Lauren Hutton.

Lisa Taylor: Never wanted to be a model – thought it was “prissy and stupid” – but did want to finance dance classes, so she approached star maker Eileen Ford directly and began working immediately. A favorite of the ’70s and ’80s, famous for her work with photographers Helmut Newton and Chris von Wangenheim. Re-emerged in 1992 when Calvin Klein made her the face of his collection at age 40.

Marisa Berenson: Granddaughter of legendary fashion designer Elsa Schiaparelli, Berenson appeared frequently on the cover American and British Vogue, as well as many other magazines. In her youth, known as “The Queen of the Scene” for her frequent late nights at nightclubs and parties. Yves Saint Laurent dubbed her “the girl of the Seventies.” She went on to act in prominent film such as “Death in Venice,” “Cabaret” and “Barry Lyndon.”

Nancy Donahue: After winning a modeling competition, was discovered by Mademoiselle and frequently appeared on the magazine’s cover. She signed with upstart modeling agency Elite, and moved to New York City at the age of 18. Donahue became the face for Helena Rubenstein's beauty campaign in the UK and Virginia Slims in the U.S.

Pat Cleveland: Started her career touring in the Ebony Fashion Fair. Became one of Halston’s most important models, and gained fame for twirling down the runway. One of the early models of color, she fought for diversity in the business.

Paulina Porizkova: Became the first model from Central Europe to appear on the cover of the Sports Illustrated Swimsuit Issue. Appeared frequently in the Sports Illustrated Swimsuit Issue, including on its cover in two consecutive years (1984 and 1985). In 1988, won what was then the highest-paying modeling contract: a six million dollar contract with Estée Lauder.
HBO DOCUMENTARY FILMS
ABOUT FACE: THE SUPERMODELS, THEN AND NOW
FILMMAKER’S BIO

Timothy Greenfield-Sanders, Director

Timothy Greenfield-Sanders is known for his strikingly intimate portraits of world leaders and major cultural figures. From Presidents to porn stars, artists to Oscar winners, Greenfield-Sanders' work defines a certain cultural photographic “canon” of our time.

His portraits can be found in numerous museum collections, including The Metropolitan Museum of Art, The Whitney Museum and the National Portrait Gallery. His series of 700 art-world portraits is in the permanent collection of the Museum of Modern Art and the Museum of Fine Arts, Houston.


Greenfield-Sanders’ current film ABOUT FACE: THE SUPERMODELS, THEN AND NOW will have its world premiere at the Sundance Film Festival and will air on HBO in the summer of 2012.

Timothy Greenfield-Sanders holds degrees from Columbia University and the American Film Institute.
Featuring
(In Order of Appearance)
Carmen Dell’Orefice
Isabella Rossellini
Jerry Hall
Christie Brinkley
Bethann Hardison
China Machado
Marisa Berenson
Carol Alt

Paulina Porizkova
Pat Cleveland
Beverly Johnson
Lisa Taylor
Christy Turlington
Karen Bjornson
Kim Alexis
Dayle Haddon
Cheryl Tiegs

Special Appearances by
Jade Hobson
Eileen Ford
Calvin Klein
Harry King
Esme Marshall
Nancy Donahue

Associate Editor
Charlie Watt Smith

Associate Producers
Beauregard Houston-Montgomery
Jade Hobson

Special Consultant
Fern Mallis
Photo Researcher
Ayanna Quint

FIT Interns
Anna Yanofsky
Cassidy Zachary

Director of Photography
Timothy Greenfield-Sanders

Camera
Benjamin Zimbric
Graham Willoughby
Gus Sacks
Ian Vollmer
Joe Victorine
John Tanzer
Kevin Keating
Martin Linss

Media Management
Kenan Rubenstein
Samuel Brownfield

Sound
Francisco Latorre
Jim Spickler
Lucas Michael Lee
Mat Dennis
Stefan Springman

Music Supervisors
Hal Willner
Tom Sarig

Music Lawyer
Rachel Fox

Opening Title Paintings & Animation
Sebastian Blanck

Text Animation
Ben Syverson

“I’ll Be Your Mirror”
performed by
Yacht

With special thanks to Lou Reed

Still Photography & Second Unit
Beauregard Houston-Montgomery
Ben Syverson
Chad Batka
Charles Watt Smith
Joshua Blake
Justin Walker
Mark Mahaney
Maxwell Andrews
Samuel Brownfield
Tatijana Shoan

Production Managers
Mark Mahaney
Lauren Heanes
Dan Marcus

Production Assistants
Christian Nurse
Luke Flegar
Maxwell Andrews
Sammy Clark

Hair
Harry King

Additional Hair
Takashi Yusa
Jackie Sanchez

Makeup
Sandy Linter for Lancôme

**Additional Makeup**
Jackie Sanchez  
Natalie DiStefano  
Andrew Sotomayor

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**Photo Production**
Maxwell Andrews  
Shelly Smith  
Taylor Absher

**Prints & Scans**
Advanced Media Studio  
Primary Photographic Imaging

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**Post Production Facility**
Kaleidoscope Productions

**Colorist**
Don Wyllie

**Online Editor**
Kim Holbrook

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**Sound Design & Mix**
Nicholas Sjostrom

**Audio Post Facility**
Clean Cuts Music & Sound Design

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Timothy Greenfield-Sanders

**Exhibition Partner**
Hiram Butler Gallery  
Steven Kasher Gallery

**Assistant to Timothy Greenfield-Sanders**
Mico Livingston-Beale
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Barbara Goldsmith
Bryan Bantry Models
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Cathy Quinn Models
Chris McKee
Cindy Amber
Claire Mercuri
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Darren Aronofsky
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Glenda Bailey
Glenda Hersh
Grace Mirabella
Gretchen Fenston
Gwyn Welles
Heather Reynolds
Ilona Hmelnicka
Isca Greenfield-Sanders
Ivan Bart / IMG Models
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Richard Johnson
Rob Raju
Robert Guralnick
Rodney Cutler
Sailor Lee Brinkley Cook
Sandra Guzman
Sasha Erwitt
Scott Hart
Scott Richman
Scott Waxman
Sharon Edelson
Sharon Werner
Shayna Haddon
Steph Ashmore
Stephen Burrows
Stuart Cornfeld
Susan White
Tatijana Shoan
Timothy Macdonald
Timothy Patrick Douglas
Tori Edwards
Trevor Groth
Uwe Lewitzky
Veronica Nieto
Vince Aletti
Warwick Hemsley
Wilhelmina Models

Mercedes-Benz USA
Music
(in order of appearance)
‘I’ll Be Your Mirror’
Written by Lou Reed
Published by Oakfield Avenue Music Ltd (BMI)
Performed by YACHT
Courtesy of DFA Records

‘ML Song’
Written and performed by ML Perlman/Sebastian Blanck

‘J’ai dormi sous l’eau’
Written by Jean Benoit Dunckel/Nicolas Godin
Published by Songs of Universal (BMI)
Performed by AIR
Courtesy of Astralwerks/EMI Music Group

‘Fleeting Smile’
Written and Performed by Roger Eno
Published by Opal Ltd. (PRS)
Courtesy of All Saints Records

‘Charlotte’s Theme Pt 2’
Written and performed by Rob Burger
Published by Bean Brains Music (ASCAP)
Courtesy of Tzadik Records

‘Toyboat’
Written and performed by Yoko Ono
Published by Ono Music (BMI)

‘Another Green World’
Written and performed by Brian Eno
Published by Universal Music Publishing (ASCAP/PRS)
Courtesy of EMI Music Group

‘Alone in Kyoto’
Written by Jean Benoit Dunckel/Nicolas Godin
Published by Revolvair USA Music (ASCAP)
Performed by AIR
Courtesy of Astralwerks/EMI Music Group

‘Rain Falls and the Sky Shudders’
Written and performed by Moby
Published by Little Idiot Music/Warner-Tamerlane (BMI)

‘Deep Blue Day’
Written by Brian Eno/Roger Eno/Daniel Lanois
Published by Opal Ltd. (PRS)
Performed by Brian Eno
Courtesy of EMI Music Group

‘Blind’
Written by Andrew Butler/Antony Hegarty
Published by Kobalt Song Music Publishing (ASCAP)
and Rebis Music (ASCAP)
Performed by Hercules and Love Affair featuring Antony
Courtesy of EMI Music Group

‘Eat Yourself (instrumental) ’
Written by Aliston Goldfrapp/Will Gregory
Published by WB Music Corp. (ASCAP)
Performed by Goldfrapp
Courtesy of EMI Music Group

‘Love Like a Sunset Pt. 1’
Written by Croquet/Mazzalai/Mazzalai/Moulin
Published by Ghettoblaster/Kobalt Music Publishing (ASCAP)
Performed by Phoenix
Courtesy of Glassnote Records

‘North’
Written by Croquet/Mazzalai/Mazzalai/Moulin
Published by Ghettoblaster/Kobalt Music Publishing (ASCAP)
Performed by Phoenix
Courtesy of Astralwerks/EMI Music Group

‘Clowns (instrumental) ’
Written by Aliston Goldfrapp/Will Gregory
Published by WB Music Corp. (ASCAP)
Performed by Goldfrapp
Courtesy of EMI Music Group

‘You Wear It So Well’
Written by Lou Reed
Published by Metal Machine Music (BMI)
Courtesy of RCA Records/Sony Music

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Bill Blass footage courtesy of B Productions of New York
China Machado, suit by Ben Zuckerman, hair by Kenneth, New York, November 1958, Photograph by
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Dovima with elephants, evening dress by Dior, Cirque d'Hiver, Paris, August 1955, Photograph by
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